

HIGHLIGHTS OF MUSIC HISTORY LIVE AT YOUR EVENT IN THE MEISTERSAAL

BOSL MEISTERSAAL
BERLIN. LEGEND.



MEISTERSAAL | A BERLIN LEGEND



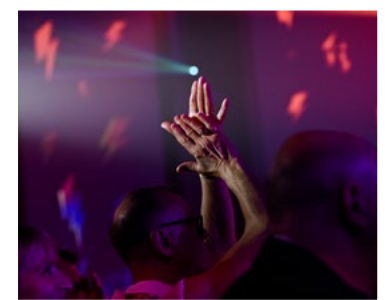
Few venues have such an eventful and fascinating history as the Meistersaal at Potsdamer Platz. **Music and cultural history** has been written here: from Kurt Tucholsky to David Bowie, from Marianne Rosenberg to Nick Cave, from Depeche Mode to U2 and Einstürzende Neubauten – the list of artists associated with the Meistersaal is long. This rich heritage makes the hall unique and offers countless stories to tell – including at your event.

We offer the right programme highlight or the right background music for every event format. Whether it's **a keynote speech, a guided tour, a show program, a workshop or live music** – there are countless ways to bring the exciting history of the Meistersaal to life.

Let us inspire you and get in touch with us if you would like to incorporate the musical history of the legendary Meistersaal into your event.

You can find more information about the history of the Meistersaal here:

www.meistersaal-berlin.de/en/history



“BIG HISTORY BY THE WALL” | DR. LOTHAR BERNDORFF



Under the theme “Big History by the Wall”, Dr. Lothar Berndorff takes you and your guests on a journey through 111 years of Meistersaal history. The engaging presentation is accompanied by a multimedia display, including stage design and graphics created by the artist nawim96, adding an impressive visual dimension to this fascinating story.

Available formats:

- + **Keynote** | The highlights of Meistersaal music history | Duration 10 – 30 minutes
- + **Three presentation segments on music eras in the Meistersaal:**
The Golden 1920s / Schlager in the 1950s/60s /
Bowie, Depeche Mode & Co. in the 1970s/80s
Duration 5 – 10 minutes per era
- + **Optional Add-On:** Following the presentation, appropriate music can be played by a live act, DJ, or curated playlist.

Additional formats and topics can be arranged upon request.

Availability and pricing upon request

BERLIN MUSICTOURS | THILO SCHMIED



Berlin native **Thilo Schmied** studied sound engineering and has extensive experience in the music industry, including roles as a talent scout, promoter, and booker for record labels and agencies. For over 20 years, he has been guiding music enthusiasts through Berlin, the Meistersaal, and the legendary Hansa Studios on his renowned "Berlin Musictours".

As a music industry expert, Thilo Schmied captivates you and your guests with anecdotes and fascinating behind-the-scenes stories from the Meistersaal and the Hansa Studios, focusing on legends like David Bowie, Depeche Mode, and U2.

Available formats:

+ Presentation/Keynote

A musical journey through the rich history of the Meistersaal and Hansa Studio
Duration 10 - 30 minutes

+ Meistersaal Tour

Musical anecdotes and stories from the Meistersaal and the Grüner Salon
Duration 10 - 30 minutes

+ Hansa Studio Tour

Exclusive small-group tours of Germany's most famous recording studios

Additional formats and topics can be tailored upon request.

Availability and pricing upon request

“THE HIT PRINZIPEL” | RENÉ RENNEFELD



Under the title “The Hit Principle – Leaders and Teams” inspired by Music René Rennefeld presents the five golden success factors of music in an entertaining way. His mission is to inspire and empower leaders, entrepreneurs and teams to approach challenges from new perspectives, break through entrenched thought patterns and create space for innovative ideas.

Available formats:

- + **Keynote** | TED talk style with sounds, songs and visuals or as an open discussion round | Duration: 30 – 60 minutes
- + **Team Building Session** | Impulse moderation, live composition of a team commitment song | Duration: 45 – 90 minutes
- + **Workshop** | Team and leadership workshop with depth and emotion, inspired by the world hit ‘One’ by the band U2 | Duration: from 3 hours

Additional formats and topics can be tailored upon request.

Availability and pricing upon request

MUSICAL ACCOMPANIMENT | LIVE MUSIC AND DJS

Whether it's a **professional live band, solo artist or DJ** – enhance your event with songs that were composed, produced, or recorded in the Meistersaal. Various musical themes are possible, such as:

- + **“Heroes of the Meistersaal”**
with David Bowie, Depeche Mode, U2, Iggy Pop etc.
- + **Hits of the 70s / 80s / 90s**
- + **Hits from the Ariola era**
- + **Music of the Roaring Twenties**
- + and more

The musical accompaniment can be chosen as a show act or background music to suit your event. Together, we will define the appropriate music format for your event and provide fitting suggestions.

Pricing upon request



THE VISUAL FINE TUNING | EVENT MEDIA, DECORATION & MORE



EVENT MEDIA

Our in-house graphics department will be happy to create appealing media to match your event and your corporate design. If you would like to include the history of the Meistersaal in your programme or event theme, we will provide the appropriate design and content facts.

Typical media for events:

- + Displays and stands
- + Stage backdrops
- + Graphics for screens
- + Menus and drinks menus
- + Name badges
- + etc.

DECORATION & MORE

There are also no limits to creativity when it comes to decoration and furnishings. Whether musical instruments as decorative elements, small musical details in the vase or vinyl records as place settings – we will be happy to provide you with ideas to suit your event format and theme.

We are happy to support you with:

- + Room and table decorations
- + Flower arrangements
- + Furniture and fittings
- + Lighting design
- + etc.

ARE YOU INTERESTED IN THE MEISTERSAAL? LET'S TALK!



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