

**1913**  
CONSTRUCTED

**500 PAX**  
MAX. CAPACITY

**463 m<sup>2</sup>**  
THREE ROOMS

**7 m**  
HIGH WALLS

**DER MEISTERSAAL  
DIRECTLY AT POTSDAMER PLATZ**

AN EVENT LOCATION BRIMMING  
WITH CULTURE, HISTORY AND MUSIC





## THE MEISTERSAAL A BERLIN LEGEND

Dear guests and friends,

The Meistersaal has been a Berlin institution for more than 100 years. Built in 1913 as a concert hall by the Innung des Bauhandwerks, it achieved worldwide fame as the legendary „Hansa Studio 2“ at the end of the 70s. Today, the Meistersaal is one of the most innovative event locations in Berlin. The two-storey ensemble of foyer, Grüner Salon and Meistersaal delights with its varied design possibilities. Be it old Berlin charm, noble ambience or a trendy lounge and club atmosphere – the Meistersaal is adaptable and definitely a topic worthy of conversation. It is here that David Bowie wrote „Heroes“ and U2, Iggy Pop, Depeche Mode and Nick Cave also produced music. Looking back on this great heritage, we have been running the Meistersaal for more than 10 years. We know precisely how to orchestrate events that leave this lasting impression. As a full service event planning agency, we are happy to provide you with a complete package from initial brainstorming right through to the actual event. Exceeding client and guest expectations is our objective here and our passion: the joy of a successful event.

Yours



**CHRISTIAN PELLEENZ**  
MANAGING DIRECTOR



## HOW IT ALL BEGAN

The tale of the Meistersaal began long before the triumph of pop music. The Innung des Bauhandwerks constructed the building in 1913 as the association headquarters and was furnished with a concert hall characterised by cultural promotion. It acquired its name the Meistersaal as journeymen were presented with their master craftsman's certificate here after passing the examination. In the 1920s, author Kurt Tucholsky read here, and the greatest artists of the time transformed the Meistersaal into their very own turntable. In 1943, bombs destroyed the rear wing of the building and the surrounding houses, but the Meistersaal remained untouched. It became „Susi's Ballhaus“ at the end of the 1940s until it was sidelined by the construction of the adjacent wall in 1961. The building lies in the cultural centre of Berlin but on fallow land on a death strip from the Cold War. Record label Ariola however admired the special acoustics of the Meistersaal and then used it as a recording studio for singers such as René Kollo and Peter Alexander.



STORY



Supergrass

Udo Jürgens

Zarah Leander



Peter Maffay

Robert Fripp, Brian Eno, David Bowie



Nina Hagen

Depeche Mode

Roland Kaiser



Einstürzende Neubauten

Marillion



Hildegard Knef

Mike Batt

Paul Kuhn

# THE BIG HALL BY THE WALL

## Hansa Studios

In 1976, the Meisel Musikverlage established their five Hansa recording studios in the building. The Meistersaal became the legendary Studio 2 and David Bowie named the Meistersaal „the big hall by the wall“. From 1977, Bowie recorded the albums „Low“ and „Heroes“ and parts of „Lodger“, with Iggy Pop recording „The Idiot“ and „Lust For Life“ over the same period. Depeche Mode worked on the albums „Construction Time Again“, „Some Great Reward“, „The Singles 81–85“ and „Black Celebration“ in the Meistersaal between 1983 and 1986. 1990 concluded the Hansa era with the U2 recordings for „Achtung Baby“.

## Back to its roots

From 1994, events were being held again in the Meistersaal. February 2009 marked the third re-opening of the Meistersaal, this time by the BESL Eventagentur. The Meistersaal has served as an event location ever since.



David Byrne



Iggy Pop

U2





MEISTERSAAL



**LEGEND**

A HEAVENLY KINGDOM FOR MUSIC FANS. AS THE FORMER STUDIO 2, THE MEISTERSAAL IS ONE OF THE MOST LEGENDARY RECORDING HALLS IN THE WORLD.

**LET THE SHOW BEGIN**

Red carpet and flashing cameras. Black marble and stucco. Start your event with a bang in the foyer of the world-renowned Hansa Studios, which offers an unforgettable environment to welcome your guests. The adjoining cloakroom has sufficient space for your guest's jackets, coats and other items of clothing.



**LEGEND**

THE MEISTERSAAL STAIRCASE BECAME WORLD-FAMOUS WHEN DEPECHE MODE USED IT FOR A LEGENDARY BAND PORTRAIT IN 1986.

**STAIRWAY TO HEAVEN**

You can reach the foyer on the first floor using the beautifully curved hall staircase with its decorative handrail. Similar to the overall style of the building, the hall stairs are also a modern adaptation of the neo-classical style of the 20s and 30s.





## WANDELHALLE

## GLITTERING RECEPTION

As an anteroom to the Meistersaal and connected to the Grüner Salon, the foyer lends itself superbly as a champagne reception room, can be used as an accompanying exhibition or a separate buffet room. As a result of the reconstruction with the assistance of original photos, its original appearance has been largely preserved. The most noticeable feature here, in addition to the stucco ceilings, are the two large mirrors which take you back to the period of the Meistersaal as a ballroom.

### LEGEND

BETWEEN 1945–1961, THE MEISTERSAAL, AS BALLHAUS SUSI, WITNESSED MANY A HOT BERLIN NIGHT.





## MEISTERSAAL

### NEO-CLASSICAL SHOW PIECE

266 square metres, a seven metre-high coffered wooden ceiling, wooden panelled walls, high windows, rod parquet flooring, shimmering chandeliers and a 28 square metre stage with adjoining artist's dressing room, the Meistersaal offers a prestigious room for any type of event and is equipped with the most up-to-date event technology and WiFi.

#### LEGEND

**THE BIG HALL BY THE WALL**  
DAVID BOWIE AND U2 FOUND NEW  
INSPIRATION RIGHT HERE.



## HOUSE BAR

Stylishly decorated with marble and stucco, the Grüner Salon, with its permanently installed counters, functions as a bar for the Meistersaal. However, the 79 m<sup>2</sup> salon can also be used for events on a smaller scale such as get-togethers or business meetings. In conjunction with larger events, the Grüner Salon is also suitable for workshops or as a business lounge.

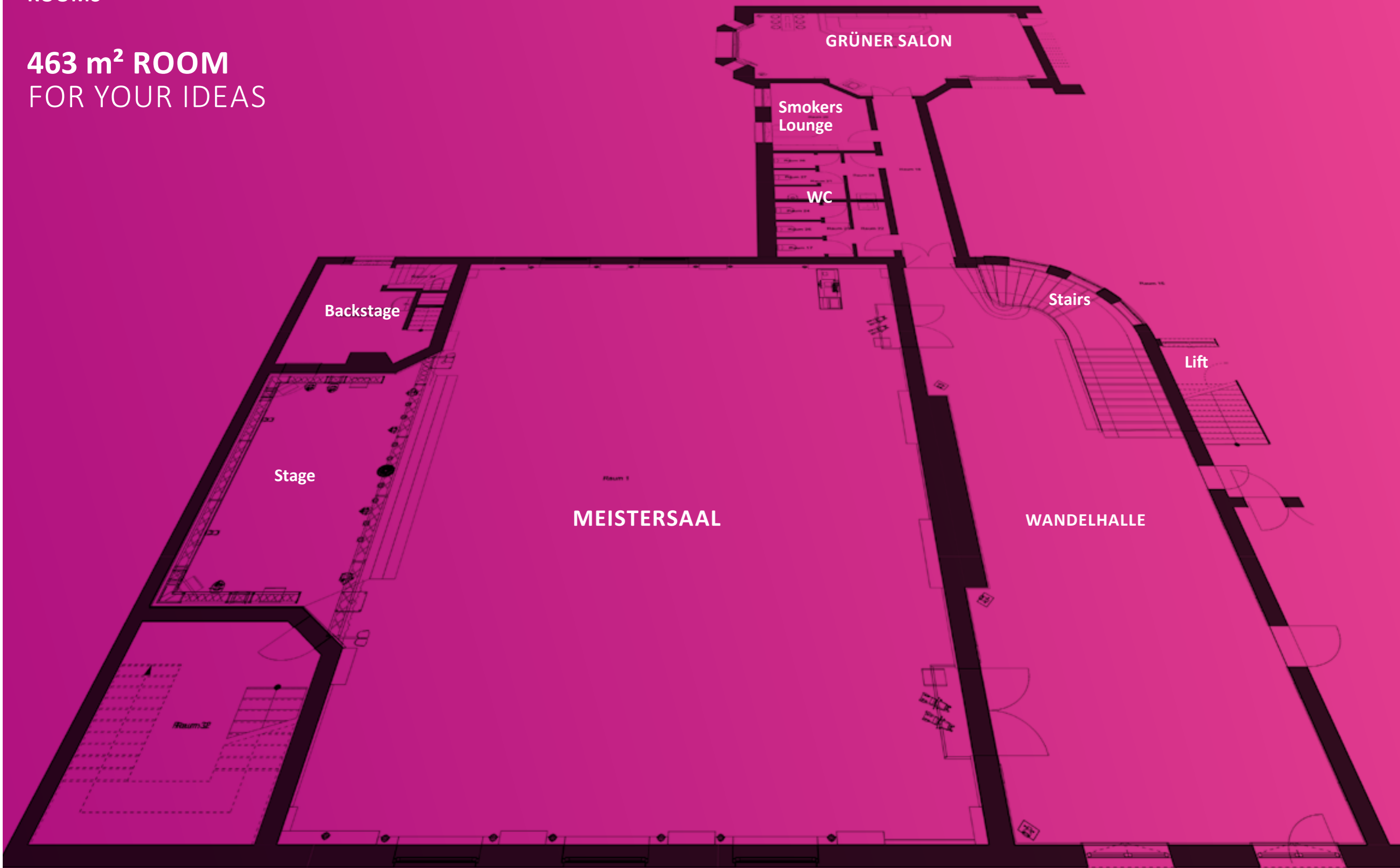
### LEGEND

THE VIEW FROM THE WINDOW ONTO A COUPLE KISSING IN THE SHADOW OF THE WALL INSPIRED THE LEGENDARY LINES IN BOWIE'S BERLIN ANTHEM „HEROES“.



ROOMS

463 m<sup>2</sup> ROOM  
FOR YOUR IDEAS





## CAPACITIES

# MADE FOR EVENTS

### EVENT

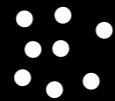
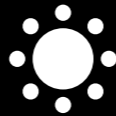



CONVENTION  
CONFERENCE  
GALA  
RECEPTION  
PARTY  
AWARDS

WEDDING  
CONCERT  
RECORD-RELEASE-PARTY  
FILM LOCATION  
FOTO SHOOT

### FACILITIES

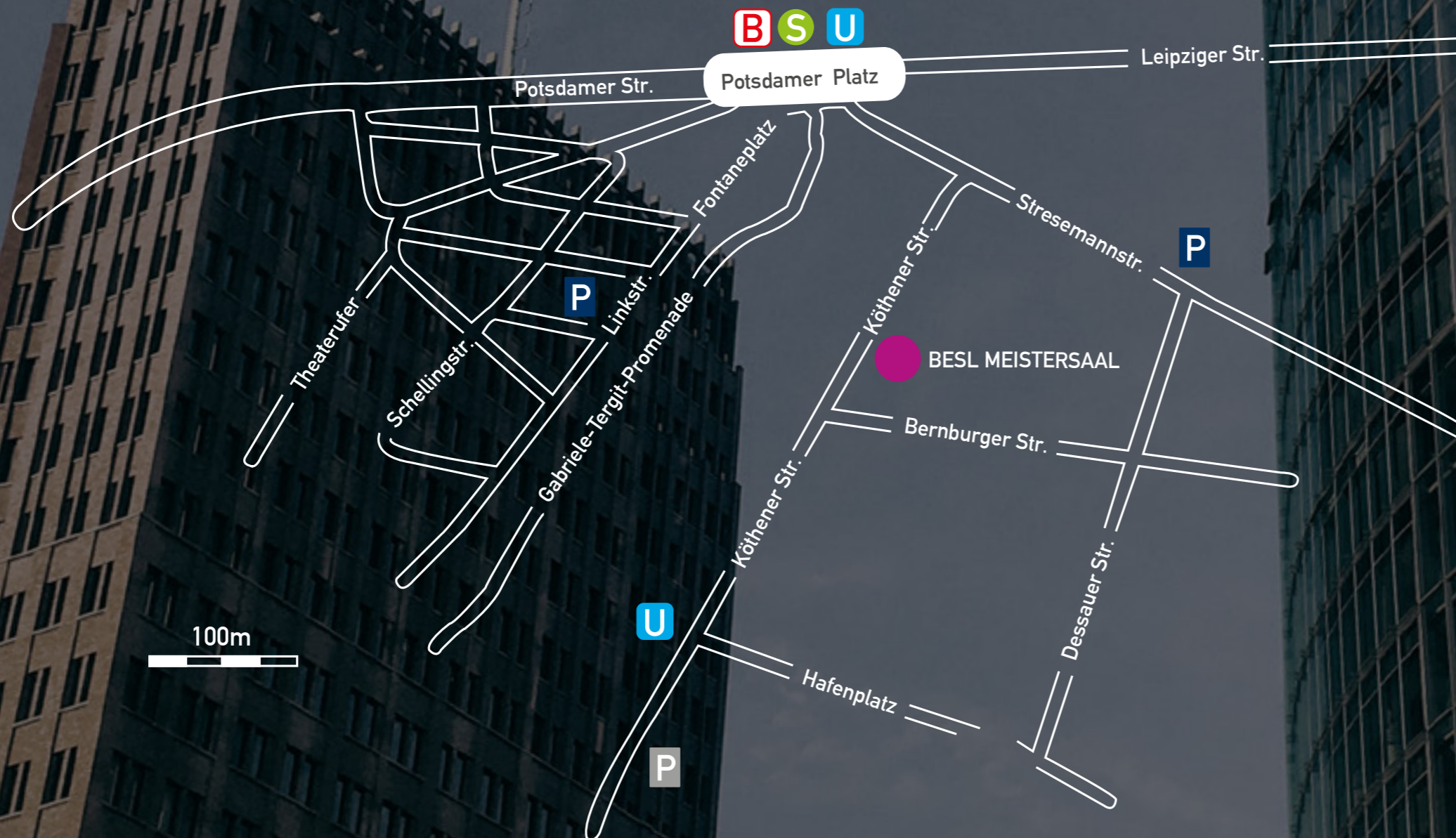
WIFI  
ONLINE GUEST MANAGEMENT  
PROJECTOR (9.400 ANSILUMEN)  
SCREEN (4 X 3 M)

STAGE  
ELECTRIC  
LIFT  
TABLES  
CHAIRS

	SIZE IN m <sup>2</sup>	 RECEPTION (PEOPLE)	 GALA (ROUND TABLES) (PEOPLE)	 GALA TABLE (PEOPLE)	 THEATRE (PEOPLE)	 PARLIAMENT (PEOPLE)
<b>MEISTERSAAL</b> INCLUDING STAGE	<b>266</b> <b>28</b>	MAX. 300	150	220	290	150
<b>GRÜNER SALON</b>	<b>79</b>	80	40	40 PEOPLE	45 PEOPLE	
<b>WANDELHALLE</b>	<b>90</b>	120				



## LAGE



## PERFECT LOCATION JUST 2 min. FROM POTSDAMER PLATZ

**Train Station U- und S-Bahn-Station**  
2 min. by foot

**Central Station – 4 km**  
car/taxi/regional train 11 min.

**Berlin Brandenburg Airport – 18 km**  
car/taxi/regional train 40 min.

**Messe Berlin/City Cube – 9 km**  
Car/taxi 20 min., S- und U-Bahn 26 min.

**Friedrichstraße – 1,7 km**  
Car/taxi 7 min., S-Bahn 8 min.

**Car parks in the immediate surroundings**  
Potsdamer Platz car park 240 m  
Martin-Gropius-Bau car park 500 m

POTSDAMER PLATZ



# MEISTERSAAL

## **WELCOME, WE LOOK FORWARD TO SEEING YOU!**

Whether it's designing room decoration, framework programmes, exclusive catering or innovative technology – we can provide everything you need for your event in the Meistersaal.

**Speak to us, we are here to help you!**

**meistersaal-berlin.de**

**BESL Eventagentur GmbH & Co.KG** // Köthener Str. 38 // 10963 Berlin //  
Tel +49 (0) 30. 325 99 97 10 // [info@besl-eventagentur.de](mailto:info@besl-eventagentur.de)