

DEAG Deutsche Entertainment GmbH



Overview of the event

DEAG Deutsche Entertainment AG is one of the leading providers of live entertainment in Europe, with several subsidiaries in Germany, the UK and Switzerland. On July 8, 2009 DEAG AG held an all-day shareholders' conference for some 120 guests at the Meistersaal. After opening addresses by two of the company's chief executives and a stakeholders' discussion, a notarised vote was taken. Following a short break, the second part of the conference continued with the announcement of the voting results. The event ended with a finger food buffet for the shareholders.



Responsibilities

- Event organisation, incl. catering coordination
- Audio equipment: Cabling and audio distribution throughout the venue (incl. sanitary facilities) to ensure that none of the shareholders would miss the speeches or the discussion
- Video equipment: Acquisition of video equipment and personnel. Video recording of all speeches and the following discussion
- Coordination and supervision of all set-up, take-down and finishing activities
- Technical advice, furniture and space planning



Date

July 8, 2009

Attendance

120

